

michael anh-vu nguyen

+1.847.687.6469
miknguy@gmail.com
www.meetmichael.me

🐦 @miknguy
🌐 /michaelanhvunguyen

objective To generate ethical, social change through sensible research, human-centered design, and emerging digital technologies within arts, education, and civic projects

skills **Rapid prototyping** *Sketch, Axure, InVision, Adobe XD, Illustrator*

Research *Usability testing, Heuristic evaluation, Experience maps, Persona generation, Business discovery, Card sorting*

Contextual Inquiry *Process management, Conducting interviews*

SPSS *Marketing analytics, Conjoint analysis, Survey design*

Web *HTML, CSS, Responsive Design*

Mobile *Android and iOS design, Icon design*

2D graphics *Adobe Photoshop, Illustrator, InDesign, Acrobat*

3D modeling *3ds Max, Rhino 5, Sketchup*

Digital photography *Adobe Lightroom, photojournalism*

Arduino *Ambient and interactive graphics, research on electronic maker culture*

experience **User Experience Designer** *Nov 2016 to present*
The Nerdery Bloomington, MN

Drove design and research process for agile projects of varying user types and budgets. Extensive work in user observations and interviews at client sites, as well as visual and interaction design for web and mobile products that are now shipped.

User Experience Intern *Jun 2015 thru Aug 2015*
Thomson Reuters Bingham Farms, MI

Independently conducted usability research and evaluation along with designing of prototypes for a niche user group and market within intellectual property and science. Improved workflow for patent and trademark payments within web app.

Sustainability Consultant *Feb 2014 thru Jul 2014*
Goby, LLC Chicago, IL

Engineered processes for data integrity and analysis using Salesforce platform. Informed real estate portfolio owners of building energy usage and various sustainability metrics.

awards **Biggest Impact Award at Website Challenge** *Apr 2017*
Built a website for Heartland Animal Shelter with co-workers

1st place at GeoHacks Chicago Hackathon *Sep 2016*
Created digital solution for natural disaster evacuation; presented work to National Geospatial-Intelligence Agency in Washington DC

education **University of Michigan, Ann Arbor** *Dec 2015*
MS Information Science
Focus in *Human-Computer Interaction*

University of Illinois, Urbana-Champaign *Aug 2012*
BS Architecture